

Programme: BAJMC
Semester: 2nd
Assignment No: 2
Due date of submission: 20.04.2018

Instruction

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme, and Enrolment No. clearly at the top of the page.

Course name- HISTORY OF PRINT & BROADCASTING IN INDIA

Course Code-BAJMC-121

Q.1 (a): You Study the Origin and development of radio in india try to explain the growth and development of AIR Since 1950.

(b) You study the organization structure of AIR try to explain the functions of different divisions and departments.

Q.2 (a)What do you understand by three tiers of radio broadcast?

(b) You know very well prasar Bharti Act 1997 try to explain the composition and functions of prashar Bharti.

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Course name- PRINT JOURNALISM-I

Course Code-BAJMC-122

Q.1 (a): You Study the news reporting try to explain the various types of reporting.

(b) You know very well reporting try to explain the reporting for newspaper, news agencies and magazines.

Q.2 (a) What do you understand by qualities and responsibilities of reporter?

(b) You know very well reporting staff try to explain the reporting for different beats.

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Course name- MEDIA LAWS & ETHICS

Course Code-BAJMC-123

Q.1 (a): You Study the various acts which a journalist needs to know try to explain the press registration of books act 1867.

(b) What do you understand by roles and functions of the registrar of newspaper?

Q.2 (a) What do you understand by Intellectual property rights?

(b) You know very well Right to information Act 2005 try to explain its utility in present scenario.

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Course name- STILL PHOTOGRAPHY

Course Code-BAJMC-124

Q.1 (a): You Study the photographic lenses try to explain the Aperture , Focal no. and Focal length.

(b) What do you understand by Exposure?

Q.2 (a) What do you understand by lens perspective , film speed and light meter?

(b) You know very well camera accessories try to explain the tripod, monopad and filters.