

# **FASHION DESIGN ASSIGNMENT**

## **ASSIGNMENT NO. 1**

**Program: B.Tech. 3<sup>rd</sup> Year. / 6<sup>th</sup> Semester.**

**Course: Fashion Design**

**Subject Name: Fashion Merchandising & Management**

**Subject code: BTFD-361**

**Submission Date: 12 March 2018**

### **Instructions:**

- 1. Write the responses to the assignment in your own handwriting.**
- 2. Submit the responses to your HOD within the due date.**
- 3. Write your name, program and enrollment number clearly at the top of the Pages**

### **Q.1.**

- a) You are aware about fashion market. If yes, discuss the scope of merchandising.
- b) Answer any two of the following.
  - 1) Window display.
  - 2) Mannequin.
  - 3) Fashion trend.

### **Q.2.**

- a) What do you know about the fashion merchandising? Explain visual merchandising.
- b) Explain and discuss about the role of merchandising and its types.