

Programme: BAJMC
Semester: 6th
Assignment No: 1
Due date of submission: 12.03.2018

Instruction

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme, and Enrolment No. clearly at the top of the page.

Course name- MEDIA ORGANISATION AND MANAGEMENT

Course Code-BAJMC-321

Q.1 (a) Describe the definition, nature, principles and need for management.

(b) What do you understand by human resource planning.

Q.2 (a) What do you understand by foundations of behavior in respect of management.

(b) What do you understand by motivation and conflict management.

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Course name- CONTEMPORARY ISSUES

Course code- BAJMC-322

Q.1 (a) Describe in detail India's foreign policy with its neighbor countries.

(b) What do you understand by SAARC.

Q.2 (a) what do you understand by major poverty alleviation programs.

(b) Describe Indian sports scenario in detail.

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Course name- GLOBAL MEDIA SCENARIO

Course code-BAJMC-323

Q.1 (a) Describe the domination of transnational news agencies.

(b) What do you understand by barriers to the flow of news and information.

Q.2 (a) What do you understand by NWICO.

(b) Describe the recommendations of MacBride commission and NWICO.