



MONAD
UNIVERSITY
Established by UP State Govt. Act 23 of 2010
& U/S 2 (f) of U.G.C. Act 1956

Program: B.Sc. (Fashion Design)

Course Name: History of Western Costume

Course code: BSCFD--211

Assignment No.: 1

Submission Date: 11-09-2017

Instructions:

1. **Write the responses to the assignment in your own handwriting.**
2. **Submit the responses to your HOD within the due date.**
3. **Write your name, program and enrollment number clearly at the top of the Pages**

Q.1.

- i) You are aware about ancient world. If yes, then explain the ancient world life style.
- ii) You are aware about Mesopotamia civilization. If yes, then give a brief description of jewellery and costume used by female in this civilization.

Q.2

- i) Write a short note on any two
 - a) Babylonia civilization
 - b) Assyria civilization
 - c) Ancient China
- ii) You are aware about ancient Egypt. If yes, then explain the Egyptian art and architecture.



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Program: B.Sc. (Fashion Design)

Course Name: Fashion Merchandising

Course code: BSCFD--212

Assignment No.: 1

Submission Date: 11-09-2017

Instructions:

1. Write the responses to the assignment in your own handwriting.
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Q.1.

- i) As you know that merchandiser is play important role in any export house. If yes, then explain the merchandiser work flow.
- ii) Visual merchandising is an important part of any export house. Do you agree with this? If yes then explain the principles of visual merchandising.

Q.2

- ii) You are aware about export house. If yes, then explain the sampling department.
- i) Answer any two of the following.
 - a) Pattern Department
 - b) Buyer
 - c) Finishing department