

THEORIES OF MASS COMMUNICATION

COURSE CODE: MAJMC 111

Assignment-1

Due date of submission- 11-9-2017

Instructions

1. Write the responses to the assignment in your own hand writing.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme and Enrollment No. clearly at the top of the page.

Question: 01

- (a) What is Communication and explain the process of Communication?
- (b) What do you understand by Media and explain the types of Media?

Question: 02

- (a) Explain the Elements of Communication?
- (b) What is difference between Communication & Mass Communication?

PRINT MEDIA-I (REPORTING)

COURSE CODE : MAJMC 112

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Question: 01

- (a) Write the concept of news and its elements.
- (b) Write the structure of news report and ethical aspects of news.

Question: 02

- (a) Write the short note on the following-
 - (i) Press conference
 - (ii) Press release
- (b) What is interview and their purpose and techniques?

PRINT MEDIA-II (EDITING)

COURSE CODE : MAJMC 113

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Question: 01

- (a) Explain the fundamentals of Copy Editing.
- (b) Describe the recent trends in Printing Technology.

Question: 02

- (a) Write a short note on Editorial Staff pattern and Hierarchy.
- (b) Write Roles and responsibilities of News Editor and Sub-Editor in Newspaper.

NEW MEDIA TECHNOLOGY

COURSE CODE : MAJMC 114

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Question: 01

(a) You study the introduction of computer try to explain types of computer.

(b) What do you understand by M.S. office explain in detail.

Question: 02

(a) Describe the Principles of Animation.

(b) What is Video Standards?