

Assignment Number: 1
Course code: MBA-111
Class: MBA-I
Title: Strategic Human Resource Management.
Last Dates for Submission: 11th Sep, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) "Human resource management is old wine in new bottle." Comment.
- b) "There are two sets of human resource management functions-managerial and operative." Discuss these functions.

Question:-2

- a) Define strategic human resource management. List the benefits it offers.
- b) Bring out the role of HRM in strategic management.

Assignment Number: 1
Course code: MBA-112
Class: MBA 1st sem
Title- Financial Management
Last Dates for Submission: 11th Sep, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What is nature of investment decisions?
- b) Define financial services and explain its relevance in modern society.

Question:-2

- a) Explain in brief the role of Finance Manager in modern world.
- b) What are the objectives of financial management?.

Assignment Number: 1
Course code: MBA-113
Class: MBA -I
Title- Marketing Management
Last Dates for Submission: 11th Sep, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What are the objectives of marketing management?
- b) What is the difference between marketing space and marketing place?

Question:-2

- a) Explain in brief the role of Marketing Manager in modern world.
- b) What is the role of technology in modern marketing?

Assignment Number: 1
Course code: MBA-114
Class: MBA -I
Title- Production & Operation Management
Last Dates for Submission: 11th Sep, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Note:- Visit to any production unit nearby and answer the following:-

Question:-1

- a) Share your experience over there.
- b) Give your suggestions for the betterment of the unit.

Question:-2

- a) Define the operational activities involved there .
- b) Discuss the plan for operation activity according to you.