

**Assignment Number: 1**

**Course code: MBA-211**

**Class: MBA III**

**Title- Research Methodology (Common Paper)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) How do you define research problem?
- b) What are the objectives of research?

**Question:-2**

- a) Explain in brief the different steps involved in research.
- b) Explain the use of pilot survey.

**Assignment Number: 1**

**Course code: MBA-212**

**Class: MBA III**

**Title- Foreign Exchange management & Derivatives (Finance Spz.)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) What is Foreign Exchange Market?
- b) Define spot exchange rate and its importance for exporter.

**Question:-2**

- a) Explain in brief the role of EXIM Bank.
- b) Discuss the role of RBI in export promotion. .

**Assignment Number: 1**

**Course code: MBA-213**

**Class: MBA III**

**Title- Security Analysis & Investment management (Finance Spz.)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:--1**

- a) What is difference between Investment and Speculation?
- b) Define Secondary market and its potential in Indian Economy?

**Question:-2**

- a) Explain in brief the role of Financial advisor.
- b) What are the objectives of SEBI ?.

**Assignment Number: 1**  
**Course code: MBA214**  
**Class: MBA-III**  
**Title: Management of financial intuitions**  
**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1** Visit any of the Public and Private sector financial institution nearby and answer the following:-

- a) Explain the difference you find in both the Public and private sector Financial intuition you visited.
- b) Which one you find is better in management ? Explain why?

**Question:-2**

- a) Write your views on functions and working of RBI. Why it is called the epic of banking in India?
- b) Visit to any of cooperative bank or society nearby and discuss your findings.

**Assignment Number: 1**  
**Course code: MBA - 215**  
**Class: MBA -IIIrd Sem**  
**Title-Sales & Distribution Management**  
**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) You know that personal selling is very important in sales of every organization ,so go ahead define it along with objectives and importance of personal selling.
- b) “Marketing can never be done without understanding the distribution channel” present your views for the same.

**Question:-2**

- a) Every Salesman have different qualities as per his/her professional requirement , according to you what are the most important qualities of a successful salesman?
- b) You know that good communication should be done at the time of personal selling ,you will learn more if you explain it with example.

**Assignment Number: 1**  
**Course code: MBA -216**  
**Class: MBA -IIIrd Sem**  
**Title- Service Marketing**  
**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) You know that product marketing & service marketing are two different things , so present your views about both of them with example.
- b) “Indian services sector is entering in global market” comment ..

**Question:-2**

- a) Communication plays a vital role in service marketing, so how can you improve marketing strategy with a good communication?
- b) List five major service sectors of India .

**Assignment Number: 1**  
**Course code: MBA -217**  
**Class: MBA -IIIrd Sem**  
**Title- Retail Management**  
**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) How should store managers recruit, select, motivate, train, and evaluate their employees?
- b) What are the roles and responsibilities of store managers? What is the job of retail manager?

**Question:-2**

- a) What activities does a retailer have to undertake to provide high-quality customer service?
- b) How is store floor space assigned to merchandise?

**Assignment Number: 1**  
**Course code: IT-402:**

**Class: MBA III**  
**Title- Electronic Commerce**  
**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Question:-1**

- a) What is a Internet? Discuss the concept of Internet?
- b) Distinguish between Intranet and Extranet?

**Question:-2 Define.**

- a) Email.
- b) TCP/IP

**Assignment Number: 1**  
**Course code: MBA-218**  
**Class: MBA -IIIrd Sem**  
**Title-Personal Growth Training & Development (HR Spz.)**  
**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) Make a list of personality traits you would like to have and why?
- b) Try to determine the ways in which you can achieve the above traits.

**Question:-2**

- a) Analyse the evolving personalities of Mahatma Gandhi at any three stages of his life
- b) You know yourself very well so note down the adjectives that best describe you, for each adjective, provide an illustration from your life to substantiate your claim.

**Assignment Number: 1**

**Course code: MBA-220**

**Class: MBA -IIIrd Sem**

**Title-Team Building & Leadership (HR Spz.)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) You know that Assessing leadership is very important for the organization. Discuss reasons along with the importance of the same.
- b) “Duties & responsibilities come with effective leadership” Give your views on the same.

**Question:-2**

- a) You know very well about the “Contingency theory of leadership” so go ahead and discuss the same with some real life examples.
- b) There are various myths about leadership so discuss some of them.

**Assignment Number: 1**

**Course code: MBA-219**

**Class: MBA-III**

**Title: Industrial Relations and labour enactments (HR Spz.)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) What is meant by Industrial relations . What is their importance?
- b) Write briefly about the functions of management.

**Question:-2**

- a) Labour and management-friends or foes? They cannot be friends because you do not do business with friends .They cannot be foes because they need each other.'Discuss this statement and its applicability in the Indian context.
- b) What is missing in the Industrial relations system that is critical to make it harmonious and productive?

**Assignment Number: 1**

**Course code: MBA-221**

**Class: MBA III**

**Title- International Business Management (IB Spz)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) What is difference between Domestic management and International management?
- b) Define the role of IMF in International business.

**Question:-2**

- a) Explain in brief the role of MNCs in developing world.
- b) Identify and describe some problems and challenges to investment bankers in relation to changing world .

**Assignment Number: 1**

**Course code: MBA-223**

**Class: MBAIII**

**Title- International Marketing Management (IB Spz)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) Give introduction of International Marketing?
- b) Discuss about nature and scope of International marketing.

**Question:-2**

- a) Explain in brief the role of WTO in International business..
- b) Discuss the impact of GAAR in changing world .

**Assignment Number: 1**

**Course code: MBA-225**

**Class: MBAIII**

**Title- Database Management System (IT Spz)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) What is Database Management System? What are the benefits of this system?
- b) What is an attribute?

**Question:-2**

- a) Define entity with an example.
- b) What is a relation in a Data Model

**Assignment Number: 1**

**Course code: MBA-225**

**Class: MBAIII**

**Title- System Analysis Design & Software Engineering (IT Spz)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
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Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) What is a System. Briefly discuss its types
- b) Discuss Decision Support System

**Question:-2**

- a) Discuss elements of system
- b) Define each phase of System Development life Cycle

**Assignment Number: 1**

**Course code: MBA-226**

**Class: MBAIII**

**Title- Data Communication Networks (IT Spz)**

**Last Dates for Submission: 11<sup>th</sup> Sep, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) What is a communication system. How it is important in Business organization?
- c) Discuss various communication links.

**Question:-2**

- a) Define Asynchronous and Synchronous data..
- b) What is Error detection and correction codes? Discuss the impact of GAAR in changing world .