

DEVELOPMENT AND COMMUNICATION

COURSE CODE : BAJMC 211

Assignment-1

Due date of submission- 11-9-2017

Instructions

1. Write the responses to the assignment in your own hand writing.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme and Enrollment No. clearly at the top of the page.

Question: 01

(a) Write a short note on definition, meaning and process of development.

(b) Write the short note on the following-

- (i) Human development index
- (ii) GDP/GNP

Question: 02

(a) Write the definition and concept of following approaches-

- (i) Diffusion of innovation
- (ii) Magic Multiplier

(b) Write a short note on the following-

- (i) Women Empowerment
- (ii) Water Harvesting and Management

PRINT JOURNALISM-II

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Question: 01

- (a) You know very well editing try to explain the objectives of editing.
- (b) What is the difference between editing for newspaper and journals?

Question: 02

- (a) Write the guidelines for writing headlines.
- (b) Write the use of graphics, cartoons and statistics in newspaper.

RADIO JOURNALISM & PRODUCTION

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Question: 01

- (a) Explain the Role of Radio in our society & what are limitations of Radio.
- (b) What do you understand by Radio as medium of mass communication.

Question: 02

- (a) Define the Radio & Explain the Radio Programme.
- (b) Explain the different types of Radio Station.

BASICS OF CAMERA, LIGHTS AND SOUND

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Question: 01

(a) Describe parts of Video Camera and their function.

(b) Explain the types of lenses and their function in video Camera.

Question: 02

(a) What is composition and also explain aesthetics in visual composition.

(b) Write a short note on the following-

(i) Aperture Control

(ii) Depth of field