

WRITING FOR MEDIA

COURSE CODE - BAJMC 111

Assignment-2

Due date of submission- 23-10-2017

Instructions

1. Write the responses to the assignment in your own hand writing.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme and Enrollment No. clearly at the top of the page.

1.(a) What is Emphasis and its types.

(b) Write a short note on the following-

- (i) Breaking Monotony
- (ii) Varied Openings

2.(a) What is paragraph writing and also write the elements of paragraph writing.

(b) Write the Essays on the following-

- (i) Women empowerment in India
- (ii) Role of Media in Society

SOCIO-ECONOMIC AND POLITICAL SCENARIO

COURSE CODE - BAJMC-112

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1.(a) Write a short note on the India's planning for development.

(b) Write a short note on the following-

(i) Role of SEBI

(ii) Disinvestment and FDI

2.(a) Explain the salient features of Indian constitution in relevance of fundamental Rights and Directive Principles.

(b) Write a short note on the following-

(i) Centre-State Relations: Issues of Regionalism

(ii) Legislative procedures from Bill to Act

INTRODUCTION TO COMMUNICATION

COURSE CODE: BAJMC 113

Assignment No: 02

Due Date of Submission: 23-10-2017

Instructions:

- Write the responses to the assignment in your own handwriting.
- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

- (a) What is the role of Media in our society?
- (b) Explain the Traditional & Folk Media.

Question: 02

- (a) What is mass communication & explain the functions of mass communication.
- (b) Explain the Shannon & Weaver Model.

BASICS OF DESIGN & GRAPHICS

COURSE CODE : BAJMC 114

Assignment No: 02

Due Date of Submission: 23-10-2017

Instructions:

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Question: 01

- (a) What do you understand broadsheet & tabloid layout?
- (b) Explain the elements & principles of design?

Question: 02

- (a) Define the Desktop Publishing.
- (b) What is design & explain brochure design with example?