

DEVELOPMENT AND COMMUNICATION

COURSE CODE - BAJMC 211

Assignment-2

Due date of submission- 23-10-2017

Instructions

1. Write the responses to the assignment in your own hand writing.
 2. Submit the responses to your HOD within the due date.
 3. Write your Name, Programme and Enrollment No. clearly at the top of the page.
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- 1.(a) Write the Role and performance of mass media in respect of traditional media.

 - (b) Explain the Role of NGOs in Social Development.
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- 2.(a) Write a short note on the following-
 - (i) Strengthening of Panchayati Raj
 - (ii) Conservation of rural culture tradition

 - (b) Write a short note on the following-
 - (i) Consumer awareness
 - (ii) Wild life and forest conservation

PRINT JOURNALISM-II

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1.(a) Describe the importance of Spelling and Grammar in News Composition.

(b) What is News editing and also explain the use of editing Symbols.

2.(a) Describe the Structure and operations of Newspaper Organisation.

(b) Write a short note on the following-

(i) Editorial Writing

(ii) Letter to editor column

RADIO JOURNALISM & PRODUCTION

COURSE CODE: BAJMC 213

Assignment No: 02

Due Date of Submission: 23-10-2017

Instructions:

- Write the responses to the assignment in your own handwriting.
- Submit the responses to your HOD with in the due date.
- Write your Name, Programme & Enrolment No. Clearly at the top of the page.

Question: 01

- (a) Explain the Radio Features & Documentaries.
- (b) What do you understand Microphones & define the types of Microphones.

Question: 02

- (a) What is Radio Production & explain the elements of radio productions?
- (b) Write a short note on the following –
 - (i) Acoustics
 - (ii) Filter

BASICS OF CAMERA,LIGHTS AND SOUND

COURSE CODE-BAJMC 214

Assignment-2

Due date of submission- 23-10-2017

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1.(a) What is light and its properties. Explain different types of lights.

(b) Describe techniques of lighting for video production.

2.(a) What is microphone and its types.

(b) Describe the methods of recording and mixing of sound in video production.