

Assignment Number: II

Course code: MBA-211

Class: MBA III

Title- Research Methodology (common paper)

Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Discuss the role of research in management?
- b) Define the types of research and which research solves the immediate problems of business?

Question:-2

- (a) What are significances of primary data to make sound financial policy?
- (b) What is sampling? How you decide sample for economic survey?

Assignment Number: 11

Course code: MBA-233

Class: MBA III

Title- GST law and practice (common paper)

Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What is difference between SGST and IGST? And give recent recommendations of GST council?
- b) Define the role of GST net in success of GST.

Question:-2

- a) Explain in brief the role of GST in developing world Economies.
- b) Why petroleum products are kept out of GST?

Assignment Number: 11

Course code: MBA-212

Class: MBA III

Title- Foreign Exchange Management & Derivatives (Finance Spz)

Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Why Foreign Exchange market is function of differential exchange rate?
- b) Define flexible exchange rate and its importance for importer.

Question:-2

- a) Explain in brief the role of development bank.
- b) Discuss the role of RBI in FDI management.

Assignment Number: 1I

Course code: MBA-213

Class: MBA III

Title- Security Analysis & Investment Management (Finance Spz)

Last Date for Submission: 23rd October 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What is difference between Fundamental analysis and Technical analysis?
- b) Define the role capital market in Indian Economy?

Question:-2

- a) Explain the working of Indian stock market in the light of cutting edge technology.
- b) What are the promotional objectives of SEBI?

Assignment Number: II

Course code: MBA-214

Class: MBA-III

Title: Management of Financial Institutions (Finance Spz)

Last Date for Submission: 23 Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What do you understand by Mutual Funds? Explain about any Mutual Funds in India.
- b) Visit any bank, know about the services offering and explain them on a chart.

Question:-2

- a) What do you understand by depository system? Describe its benefits too.
- b) Give an overview on Insurance Institutions in India?

Assignment Number: 2

Course code: MBA - 215

Class: MBA -IIIrd Sem

Title-Sales & Distribution Management (Marketing SPZ)

Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) You know that selection of sales force is very important, so go-ahead and explain the recruitment & selection of sales force.
- b) Suppose you are a Sales Manager in a FMCG company and you have to prepare a sales force under you, tell how will you do it?

Question:-2

- a) Channels are important in sales and distribution management, you will learn more if you explain it in your words with example?
- b) According to you selection of distributors is important or not? Justify your answer with suitable examples.

Assignment Number: 2
Course code: MBA - 216
Class: MBA -IIIrd Sem
Title-Service Marketing (Marketing SPZ)
Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) The practice of segmentation targeting and positioning is very important for marketing of financial services, so go ahead and explain it in your words.
- b) You are very well aware about marketing mix, so ahead and discuss about the marketing mix in service industry.

Question: - 2

- a) According to you what are the key motivators for the services firms to enter the international markets?
- b) Present you views on “Organizing and managing the global marketing of services”.

Assignment Number: II

Course code: MBA-217

Class: MBA-IIIsem

Title: Retail Management (Marketing SPZ)

Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Visit to any retail chain (like Easy Day at Hapur) and share your experience.
- b) Give your suggestions to improve it.

Question:-2

- a) Explain the importance HRM in Retail Organization
- (b) What is meant by Branding? Explain with example.

Assignment Number: 2
Course code: MBA-218
Class: MBA -IIIrd Sem
Title-Personal Growth Training & Development (HRM)
Last Dates for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) You know that there are various stages of personality development, go ahead and explain Freud's stages of personality development?
- b) Differentiate between sick personality and Healthy Personality.

Question:-2

- a) You are very well aware about the Personality Determinants, so go ahead and explain them in your words.
- b) Discuss these determinants related to your personality.

Assignment no- 2

Course code -MBA -219

Class MBA -III Sem

Title - Industrial Relations and Labor Enactments (HRM)

Last Dates for Submission: 23-10-17

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:- 1

- a) Discuss any two of the following maladies in the healthy growth of IR,
 - absenteeism
 - women workers
 - heterogeneity.

- b) Discuss the nature, structure and role of collective bargaining.

Question:-2

Write note on-

- a) Grievance handling mechanism

- b) What is the importance of industrial relations for an organization? What role can trade unions play in maintaining good industrial relations?

Assignment Number: 2
Course code: MBA - 220
Class: MBA -IIIrd Sem
Title-Team Building & Leadership (HRM)
Last Dates for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) You know that team building is an essential activity to complete a group task, so according to you what is team building & what are its benefits.
- b) You know very well about Virtual Team and Face-To-Face Team so just define them and differentiate between them.

Question:-2

- a) Conflict can be arising anywhere in the organization, so what approaches you will prefer for resolving Inter-Group Conflict.
- b) You know that Group & Team are two different things, So go ahead define them and differentiate between them

Assignment Number: II

Course code: MBA-221

Class: MBA III

Title- International Business Management (IB)

Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What are MNC's, and what are their characteristics?
- b) What is International Monetary Fund (IMF), explain its role also.

Question:-2

- a) Define strategy, explain recent developments in International Business?
- b) What is WTO, what are the advantages of the WTO?

Assignment Number: 2
Course code: MBA- 222
Class: MBA III
Title: E-Commerce (IB)
Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What are the employment effects of E- Commerce>?
- b) How e-commerce affected the traditional physical markets?

Question:-2

- a) What are the risks associated with the e-commerce marketing?
- b) What are the security measures for e-commerce?

Assignment Number: 2
Course code: MBA – 223
Class: MBA III
Title: International Marketing Management (IB)
Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Define Domestic Market & Global Market, with suitable examples?
- b) Explain the terms
 - Devaluation
 - Revaluation
 - Appreciation
 - Depreciation

Question:-2

- a) Define the new product planning & development process?
- b) Explain international product life cycle with the help of graphical diagram along with suitable examples.

Assignment no- 2

Course code -MBA -224

Class MBA -III Sem

Title – Database Management System (IT specialization)

Last Date for Submission: 23-10-17

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:- 1

- a) What do you understand by DBMS? Discuss at least two types of DBMS.
- b) What are the advantages & disadvantages of DBMS?

Question:- 2

- a) What is the difference between network data model & hierarchy data model?
- b) What is RDBMS?

Assignment no- 2

Course code -MBA -225

Class MBA -III Sem

Title – System Analysis & design and Software Engineering (IT specialization)

Last Date for Submission: 23-10-17

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:- 1

- a) What is the importance of planning in system analysis?
- b) What are the considerations for feasibility study?

Question:- 2

- a) What is feasibility report? Give an example.
- b) What are the different types of feasibility study?

Assignment no- 2

Course code -MBA -226

Class MBA -III Sem

Title – Data Communication & Network (IT specialization)

Last Date for Submission: 23-10-17

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:- 1

- a) What do you understand by network topologies?
- b) Define the following:
 - Bus Topology
 - Star Topology
 - Mesh Topology

Question:- 2

- a) What is the difference between optical fiber & Co-axial cable?
- b) What is a HUB? Describe the working of a HUB.

Assignment Number: 1I
Course code: MBA-227
Class: MBA III
Title- Islamic Commercial Law (Islamic Banking)
Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What is nature of Islamic financial system and central Islamic bank?
- b) Define Islamic financial securities and explain its relevance in modern society.

Question:-2

- a) Explain in brief the role of financial planner in modern world.
- b) What are secondary sources of Islamic commercial?

Assignment Number: 1I

Course code: MBA-228

Class: MBA III

Title- Islamic Capital Market & Instruments (Islamic Banking)

Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What are the basic principles of Islamic Finance and banking?
- b) What is difference between Investor and Speculator?

Question:-2

- a) Explain in brief the Principles of Shariah in context of modern world of financial slowdown.
- b) Why recently Islamic finance included in formal accounting of India by ICI?

Assignment Number: 11
Course code: MBA-229
Class: MBAIII
Title- Islamic financial Institution (Islamic Banking)
Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) How can you see central Islamic bank in digital era?
- b) How many branches of Islamic banking are functioning in west Asia?

Question:-2

- a) Why Islamic window is not covering all financial transactions
- b) What are objectives Islamic Financial Institution?

Assignment Number: II
Course code: MBA-230
Class: MBA-III sem
Title: Basics of Retail Management (Retail)

Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Visit to any retail chain (like Easy Day at Hapur) and share your experience.
- b) Give your suggestions to improve it.

Question:-2

- a) Explain the importance HRM in Retail Organization
- (b) What is meant by Branding? Explain with example.

Assignment Number: II
Course code: MBA-231
Class: MBA-III sem
Title: Retail Marketing (Retail)

Last Date for Submission: 23rd Oct, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What is retail marketing? Explain traditional v/s modern views of marketing.
- b) How we manage the store, & what are the responsibilities of the store manager?

Question:-2

- a) Explain the rising Mall Culture in India.
- b) What is the role of retail Marketing in the new economy.

Assignment Number: 11

Course code: MBA-232

Class: MBA III

Title- Agriculture Retail Marketing(Retail)

Last Date for Submission: 23rd October, 2017

Instructions

1. Write the responses to the assignment in your own handwriting.

2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Explain the role of Information Technology in Agriculture retail marketing.
- b) Write short notes on the following in context of agriculture marketing:
 - Segmentation
 - Targeting
 - Positioning

Question:-2

- a) Explain the different types of agriculture markets & their method of sales.
- b) Explain the role of Central & State Governments Institutions and organizations in agriculture.