



**DEPARTMENT OF HOTEL MANAGEMENT**  
**MONAD UNIVERSITY, HAPUR**

**COURSE: -BHMN-311**

**Food Production Management**

**Assignment No-II**

**Submission Date: 23 October 2017**

Instructions:

1. Write the response to the assignment in your own handwriting.
2. Submit the response to your HoD within the due date.
3. Write your name, Programme and Enrolment No. clearly at the top of the page.

**Question: - 1**

- (a) What is the difference between the classification of fish and shellfish?
- (b) Write down the classification of poultry?

**Question: - 2**

- (a) List the storage criteria for various stocks.
- (b) Define the process of making a consommé.



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**COURSE: -BHMN-312**

**Food and Beverage Service Operation**

**Assignment No-I1**

**Submission Date: 23 October 2017**

Instructions:

4. Write the response to the assignment in your own handwriting.
5. Submit the response to your HoD within the due date.
6. Write your name, Programme and Enrolment No. clearly at the top of the page.

Q.1

1. Explain the tools and procedure followed in various phases of food service operations?
2. What are the factors responsible for increased and lower food costs?

Q.2

1. Define various gastronomic points should you keep in mind while planning the menu. Explain with examples.
2. What do you understand by Budgetary Control Process? Discuss budget-planning process for food & beverage department.



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**COURSE: -BHMN-313**

**HOUSEKEEPING MANAGEMENT**

**Assignment No-II**

**Submission Date: 23 October 2017**

Instructions:

7. Write the response to the assignment in your own handwriting.
8. Submit the response to your HoD within the due date.
9. Write your name, Programme and Enrolment No. clearly at the top of the page.

Question 1.

- a. Collect information on the latest innovations and trends in housekeeping from various hospitality magazines and websites
- b. How does the new housekeeper go about planning and organizing housekeeping operations in a soon-to-be-opened property.

Question 2.

- a. Explain the selection process is to be followed in housekeeping department for five star property.
- b. What crucial steps should the housekeeping take to prevent a terrorist attack on the hotel premises?



**DEPARTMENT OF HOTEL MANAGEMENT**  
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**COURSE: -BHMN-314**

**FRONT OFFICE MANAGEMENT**

**Assignment No-I1**

**Submission Date: 23 October 2017**

Instructions:

10. Write the response to the assignment in your own handwriting.

11. Submit the response to your HoD within the due date.

Write your name, Programme and Enrolment No. clearly at the top of the page

Question1.

- a) Discuss the use of computer in hotels and explain Fidelio system.
- b) Define the yield management concept? What is the advantage of yield management?

Question2.

- a) What are the statistics prepared by the night auditor?
- b) Explain the following terms.
  - 1. Page boy
  - 2. Concierge
  - 3. Franchise & chain
  - 4. Airport representative



**DEPARTMENT OF HOTEL MANAGEMENT**  
**MONAD UNIVERSITY, HAPUR**

**Assignment Number: 11**

**Course code: BHM-315**

**Class: BHM 5<sup>th</sup> Sem**

**Title- Marketing for Hospitality & Tourism**

**Last Dates for Submission: 23<sup>rd</sup> October, 2017**

**Instructions**

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.
3. Write your Name, Programme, and Enrolment No. clearly at the top of the page

Q1.

- i) Define the buyer decision process.
- ii) What are the factors affecting the consumer behavior, explain in brief.

Q2.

- i) Define the levels of product and the product life cycle with the help of diagram.
- ii) Define the changing face of marketing communications in the dynamic field of hospitality & tourism.



**DEPARTMENT OF HOTEL MANAGEMENT**  
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**Assignment no- 2**  
**Course code -BBA-352**  
**Class-BHM -V Sem**  
**Title - Human Resource Management.**  
**Last Dates for Submission: 23-10-17**

**Instructions**

Write the responses to the assignment in your own handwriting.  
Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

**Question:-1**

- a) Mention one objective of HRM. What are the two basic functions of HRM?
- b) Define recruitment. Name the sources of recruitment.

**Question:-2**

- a) What is Job Analysis? What are the uses of Job Analysis?
- b) How does Yoder define selection? What may be the problems in placing an employee on a job?