

Assignment Number: 2
Course code: M.Com-221
Class: M.Com-Fourth sem
Title- Research Methodology
Last Date for Submission: 22.4.19

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) Assume a research topic of your choice and give the complete format of its research report.
- b) Explain the steps in "Research process" with the help of flow-chart of the process.

Question :-2

- a) What points should be taken into consideration by a researcher in developing a sample design for his project report.
- b) Why tabulation is considered essential in a research study?
Narrate the characteristics of a good table.

Assignment Number: 2
Course code: MCOM-222
Class: M.Com-Fourth sem
Title- E-Commerce
Last Date for Submission: 22.4.19

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the responses to your HOD within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question: - 1

a) Suppose you have to purchase stationery , house hold things ,a mobile from on line portal,which online portals(web site) will you prefer to buy, also explain the process of buying and payment.

b) What do you understand by credit cards and debit cards? How they are helpful in online shopping?

Question: - 2

a) What do you mean by Business to Business (B2B),name few Business to Business (B2B)companies and explain any one.

b) What do you mean by Business to customer (B2C) name few Business to customer (B2C) companies and explain any one.

Assignment Number: 2
Course code: MCOM - 223
Class: MCom IVth Sem
Title: Supply Chain Management
Last date of submission: 22 April, 2019

Instructions

1. **Write the responses to the assignment in your own handwriting.**
2. **Submit the responses to your HOD within the due date.**
3. **Write your Name, Programme, and Enrolment No. clearly at the top of the page.**

Question:-1

- a) Visit to any factory in your area and watch its inventory, explain its Inventory Management process in your words.
- b) Give your suggestion for the improvement of the above process.

Question:-2

- a) You know CRM & SCM very well, so go ahead explain both of them and distinguish between them.
- b) You know inventory management very well so explain any two systems of inventory management.

Assignment Number: 2
Course code: M.Com-224
Class: M.Com-Fourth sem
Title- Strategic Management
Last Date for Submission: 22.4.19

Instructions

1. Write the responses to the assignment in your own handwriting.
2. Submit the assignment within the due date.

Write your Name, Programme, and Enrolment No. clearly at the top of the page

Question:-1

- a) What are the strategies to establish a business unit?
Explain with example.
- b) Give the responsibilities and tasks of top management?

Question:-2

- a) Explain the concept, components and importance of corporate strategy.
- b) Write short notes ----
 1. SWOT analysis
 2. BCG matrix.